

Shephard

# POLICE

AVIATION



**Conference and Exhibition**  
5-6 November 2008  
Olympia Conference Centre,  
London, UK

2007 Sponsors

Members of

**BAE SYSTEMS**

**GOODRICH**

**L3**  
communications

**BMS**  
A Cobham Company

**BHAB**  
BRITISH HELICOPTER ADVISORY BOARD  
Helicopter Association International

Official Media

**DEFENCE**  
HELICOPTER

**Rotorhub.com**  
The Hub of the Rotorcraft Industry

**ROTORHUB**  
THE HUB OF THE HELICOPTER BUSINESS

Supporting Media

**Police Aviation News**

Shephard

[www.shephard.co.uk/police](http://www.shephard.co.uk/police)

Shephard's 3rd, annual, Police Aviation conference and exhibition is returning to the UK for 2008.

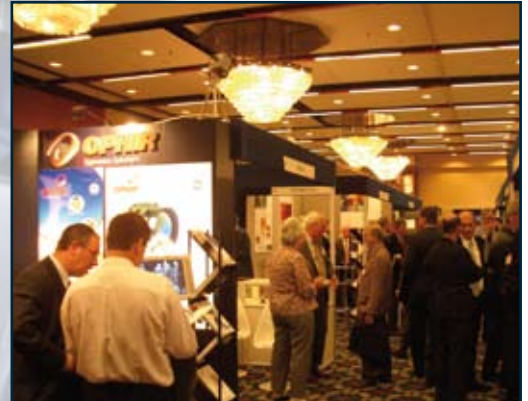
**Police Aviation 2008** will progress the discussion forums from 2007, and will attract the most senior and influential figures in the police and law enforcement sector from UK, US, Europe, & Middle East nations. **Police Aviation 2008** will be a great convergence of decision-makers, end users, policy generators and suppliers. Use this opportunity to get first hand experience of new technology and extend your market reach. This unique event will provide a focussed opportunity for an exchange of ideas and for networking in this important field of police work.

## SPONSORSHIP OPPORTUNITIES

Sponsoring **Police Aviation 2008** enables your company to enhance its visibility and brand awareness among the most senior representatives from the night vision community. Sponsorship can open doors and create a dialogue that conventional media simply cannot match, enabling you to engage an industry-focused audience in a relaxed atmosphere of goodwill.

Sponsor one or more of these options:

- VIP Dinner
- Delegate Lanyard & Badge Holders
- Delegate Folders
- Delegate Bags
- Lunch Breaks
- Refreshment Breaks - day 1
- Cocktail Reception
- Refreshment Breaks - day 2
- Internet Access Area



If you are interested in sponsoring **Police Aviation 2008**, contact **Annabelle Hanlon** on **+44(0)1628 606962** or email **afh@shephard.co.uk**

## EXHIBITION PACKAGE

**POLICE AVIATION 2008** provides an ideal platform to showcase your products and services before a senior audience with exceptional purchasing power.

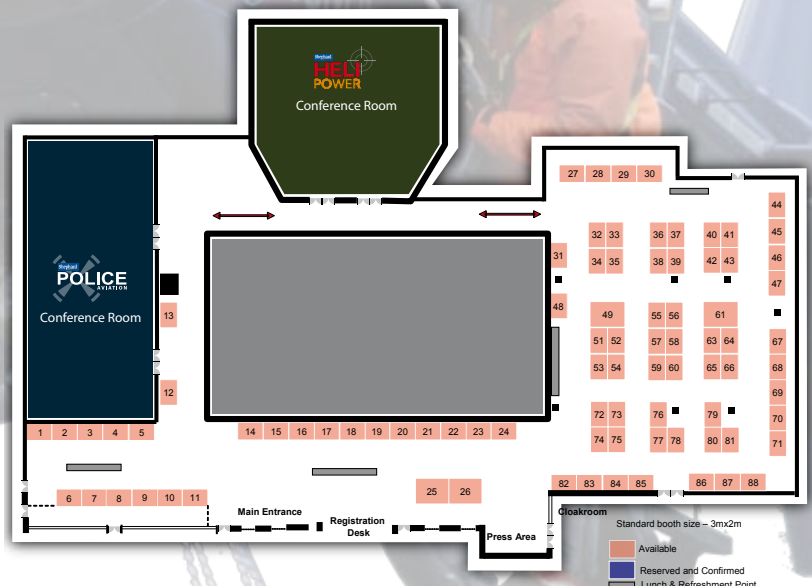
### Exhibition booth package includes:

- Shell scheme (3 x 2m)
- Fascia ID sign
- One electrical socket
- Two spotlights
- Technical advice and support

### Display Space

3 x 2m	£2,690	€4,035
6 x 2m	£5,240	€7,860
Raw Space/ sqm	£425	

To book your exhibition space at this prestigious event, contact **Annabelle Hanlon** on **+44(0)1628 606962** or email **afh@shephard.co.uk**



## INTERESTED IN POLICE AVIATION 2008?

Please contact me, I am interested in the following:

- Sponsoring PA 2008     Exhibiting at PA 2008     Attending PA 2008     Hosting a Workshop at PA 2008

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

Please complete and Fax back to **+44 (0)1628 669734**